

PROFESSIONAL CANDYBUYER

All About Sweets & Snacks

CHRISTMAS PROFIT PREVIEW – PG 16



CHRISTMAS PROFIT PREVIEW PART 1

Ring in the holidays with seasonal profits on new items, packaging and gifts.

Fans Feature M&M's Characters

M&M's CHRISTMAS FANS from CandyRific LLC feature the candy characters in holiday costumes. Each unit has a replaceable battery-operated fan and is filled with 0.64 ounces of M&M's chocolate candies. Counter displays hold 12 fans and ship six per case, while shippers hold 24 units. They have a SRP of \$3.99.

Circle No. 202 On Reader Reply Card.

Displays hold assorted CandyRific fans.

