



EASTER PROFIT PREVIEW



CandyRific Features Airheads, M&M's

EASTER FINGER POPS from CandyRific, LLC are plastic units that slip over a finger and hold strawberry Airheads pops. Three designs are available, each with a SRP of \$1.29. They ship eight 24-ct displays per case and in 192-ct shippers.

Easter M&M's Candy Fans feature the candy characters holding a working fan atop a tube filled with the chocolates. Each unit holds 0.6 ounces of product and has a SRP of \$3.99. They ship six 12-ct displays per case and in 72-ct shippers.

M&M's Sticker Stampers include candy, a stamper and stickers. Tubes have an M&M's character that is removed to reveal a pre-inked, Easter-themed stamp with the same character and pre-pack with 15 stickers.

Holding 0.6 ounces of M&M's candy, they have a SRP of \$3.99 and ship six 12-ct displays per case and in 72-ct shippers.

Circle No. 201 On Reader Reply Card.

M&M's-themed candy tubes feature stickers, stamps and candy.

