



NEWS & TRENDS

CandyRific Makes Inc. 500 List For Second Year

LOUISVILLE, KY — For the second consecutive year, CandyRific, LLC has earned a spot on *Inc.* magazine's 500 list of the nation's fastest growing private companies. The company earned its spot with 832.2 percent growth over the past three years, according to the magazine. The company is on track to reach \$20 million in revenues for 2007.

The company's Giggle Head grabbed the attention of *Inc.* editors and was prominently featured in the September 2007 issue.

The company also earned the number two spot on the weekly business journal *Business First Louisville's* Fast 50 list, recognizing the fastest growing privately held companies in greater Louisville.

CEO Robert Auerbach began the company in 2001 with a spinning fan lollipop, today CandyRific features licensed and non-licensed products ranging from Looney Tunes, X-men and Tweety! to Spider-Man.