



Manufacturing Confectioner
August, 2008

Candy Highlights from NCA Candy Expo

Flavor infusion in products. • Use of alcohol, coffee or alcoholic beverage flavors in products marketed for adults. • Increase in organic and natural products. • Banana, pear and fig in chocolate. • Increase in dark and gourmet items along with gourmet and premium lines. • Increase in environmentally friendly items biodegradable wrappings, reusable packaging. • Use of Omega 3, calcium, vitamins and other ingredients in products. • Fruit combinations in gums using mixtures of berries, tropical fruit, sangria flavor, berries with mint. • Making candy fun, interactive items, popping candy in products, super sour.



Light Up Candy Spray: tubes of sour liquid candy to be sprayed into consumers' mouths with the capability of lighting up the tube during consumption. Tubes can be used as a light-up toy when the candy is gone.



Candy Jammer Guitars: small guitars with *Micro Bites* candy and buttons that when depressed play different guitar sounds.