

CONVENIENCE

AWMA'S MAGAZINE FOR THE CONVENIENCE SUPPLY CHAIN

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DISTRIBUTION™

Over 60 Years!

Licensed Seasonal Treats

CandyRific LLC has several new offerings for Valentine's Day and Easter 2011. The M&M's Valentine's Candy Dispenser is a 9-in. working coin bank that dispenses M&M's candies. It comes in blue, yellow, green or red and includes one .53-oz. fun size bag of M&M's candies. They are packed in 9-ct. displays with four displays per case. The suggested retail price is \$4.99 per dispenser.

M&M's Large Valentine's Tins are lip- or heart-shaped tins that feature Valentine's Day scenes. Two .53-oz. fun size bags of candy are included. They come packed in 12-ct. displays with six displays per case. The SRP is \$2.99.

For Easter, the M&M's Egg Dispensers are offered in large and small sizes. The small size comes with one fun size bag of M&M Candies, has a SRP of \$1.99 and is packed in 9-ct. displays with four displays per case. The large egg comes with two bags of M&M's, has a SRP of \$3.99 and is packed in 9-ct. displays, with one display per case.

The Easter Light-Up Fan features a duck or a chick sitting atop a child-safe candy fan. The handle of the fan is filled with .71-oz. of Microbites candies. They retail for \$3.99 and come packed in 12-ct. displays with six displays per case.

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