CANDYRIFIC TRANSFORMS PRODUCTS FOR 2009

CandyRific, LLC Introduces Five New Novelty Candy Products

Louisville, KY (April 20, 2009)- CandyRific, LLC, a leading novelty candy manufacturer, is taking some of its most popular M&M'S® and Skittles® products—candy fans, candy banks, tins and more, and giving them a new look for 2009.

CandyRific will launch a line of four M&M® Transformer products in time for the June 24 release of *Transformers: Revenge of the Fallen*.

M&M'S® Transformer Fan- These decked-out, child-safe candy fans come stocked with a .53 oz bag of M&M's® original candies. Available in two favorite characters; Red or Yellow. SRP $3.99

M&M'S® Transformer Tins- A handy tin, perfect for the glove compartment! The Transformer Tins come with 2 (.53 oz) bags of M&M's® original candies. Available in three favorite characters; Red, Yellow or Blue. SRP $2.49

M&M® Transformer Coin Bank- Candy coin bank is perfect for storing candy or extra cash! Each bank comes with .53 oz bag of M&M's® original candies. Available in two favorite characters; Red or Yellow. SRP $2.99

M&M® Yellow Transformer Dispenser- A great gift for any M&M's® enthusiast. Dispenses M&M® candies, comes with 4 (.53 oz) bags of M&M's® original candies. SRP $11.99

Also new from CandyRific, available in July 2009:

Skittles® Light Up Rainbow Wand- Now candy lovers won't just taste the rainbow, they'll see a rainbow too! Light-Up Wand comes with a .54 oz bag of Skittles in the base. SRP $3.99

About CandyRific
CandyRific sells candy and novelty product combinations utilizing popular licensed brands. Some of the other licensed brands in CandyRific's portfolio are Shrek, NASCAR, Tweety!, Looney Tunes, Etch A Sketch, Slinky, Madagascar 2, Skittles and Starburst. All products have a high perceived value, are merchandised in colorful displays, and are especially popular with collectors.