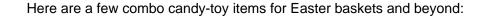


A blog about candy, things made with sugar, things made with chocolate, you get the idea ...open your mouth, expand your mind

Easter Novelty Toys (with candy)





<u>Candyrific</u> recently expanded their toy/candy line with some M&Ms themed items. They fall more in the realm of toys than candy containers and are pretty fun combinations.

The first is a set of fans. Candyrific came out with a really good candy novelty a couple of years ago, which is the fan that has little LED lights on it and a candy container in the handle. This new version has the M&Ms characters in various colors holding the fan. The central container at the base of the handle holds .7 ounces of regular M&Ms. (There's supposedly a version of this for Easter, but I got the year-round version as a sample and haven't seen the pastel ones with bunny ears in stores.)

The second is a miniature Etch A Sketch that holds a small fun-sized pack of M&Ms.

I have to admit that I enjoy these a lot. I don't care about the candy inside. I wish that they lit up like the other versions do, but I'm guessing the money they spend on those LEDs in this instance goes to M&MS for the licensing of the

characters. But at least they have real M&Ms in there. They're well made and even have a real battery compartment that can be opened and replaced for actual lasting play.

I really could have used a few of these last September during that blackout on Labor Day weekend where my house was over 100 degrees inside. The fan blade is made of a soft foam, and no matter how hard I tried, I couldn't hurt myself with it. Maybe if I stuck it in my eye. (Please don't try that, or if you do, please don't blame me.)

The other fun item is this little Etch A Sketch with a couple of M&Ms on there. They come in a few different colors, but they're pretty much the same. I had an Etch A Sketch as a kid and enjoyed it ... actually got pretty good at drawing on it. This one doesn't work quite as well, the little stylus draws a very thin line, probably a little too thin on the first pass, so I ended up going over my lines twice.

It's a crazy small amount of candy, but like the fan, it's pretty easy to put any kind of candy in there and refill it however you like.

The biggest drawback is trying to clear the Etch A Sketch, which everyone knows involves turning it over and shaking it wildly. With the M&Ms in the little container part it makes a lotta noise and to clear the EAS properly, I broke some of my M&MS.



There is an easy solution to this of course, just take the lid off (the part that has the EAS on it) and just shake that. Like my problems with getting the hat off of the Easter minis, I'm sure a child would figure this out much quicker than I did.