

# Convenience Store News

WHAT'S NEXT IN CONVENIENCE AND PETROLEUM RETAILING

## Licensed Madagascar Candy

● For the November 2008 launch of the movie “Madagascar: Escape 2 Africa,” CandyRific LLC will unveil a line of its most popular items next month, created especially for the release, according to the company. Products include Giggle Heads, Sticker Stampers and Candy Tins.



Giggle Heads feature characters from the movie and an 11-ounce strawberry lollipop, for a suggested retail price of \$2.99. Sticker Stampers, which have a suggested retail price of \$2.99, are a three-in-one treat featuring two Airheads Mini Bar candies, a stamp and 15 stickers, the company stated. Candy Tins are zip-up, keychain containers that come in four themes, with characters on one side and a quote on the other. Tins are filled with an Airheads Xtreme Sweetly Sour Strawberry Roll and have a suggested retail price of \$2.49.

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