



C O N V E N I E N C E S T O R E / P E T R O L E U M

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PRODUCT WATCH

CIRCLE READER SERVICE NUMBER DESIGNATED BY ON P. 142

Novelty

CANDYRIFIC (608) 767-1102

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Candyrific, a novelty-candy manufacturer, is making it possible for lovers of M&M's and Skittles to make their mark and tell the world their favorite candy colors with a personal, handwritten note on their own candy-themed, collectible dry-erase message board. The M&M's and Skittles Brand Dry Erase Message Board candy is sold to retailers in either a 12-pack display or a master case, which has six displays, and a retail price of \$3.99.