

BUSINESS FIRST

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In Brief

CandyRific to release candy line for next ‘Madagascar’

Business First of Louisville - by [Terry Boyd](#) Staff Writer

[CandyRific LLC](#), a Louisville-based novelty candy manufacturer, is releasing a new line of licensed products in connection with the release of the DreamWorks Animation movie “Madagascar: Escape 2 Africa.”

The candies are scheduled to be on store shelves in October, before the release of the movie, according to a news release.

The sequel to the first “Madagascar” movie features characters Alex, Marty, Gloria and Melman — animals from the Central Park Zoo who find themselves transported to Africa. The movie is scheduled to be released Nov. 22.

CandyRific is making a number of Madagascar-licensed items, including “Giggle Heads,” suckers made in the shape of various characters that “giggle” when shaken; “Sticker Stampers,” which combine a stamper with stickers and candy; and candy tins decorated with movie characters.